

THE HOMES MAGAZINE FOR MODERN LIVING

# Living etc

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Design Profile  
AR. CHRISTOPHER  
BENNINGER

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# Indian Homes

AAMIR of AANDH in Hyderabad  
PRITVI + RAMRAJ of PR DESIGN in Coimbatore  
MONARCH, NIRALEE & NILESH of OPENIDEAS in Surat  
PURU & BRIAN of DeMuro Das in NCR

# PR Design Group balances innovations and aesthetics following a strong design line

Photography / PR Design Group

Ar. Pritvi Rao and Ar. R. Ramraj,  
PR Design Group



COIMBATORE



Clean lines



### Soothing move

All of the exterior and interior design vocabulary is dotted with contemporary lines in soothing beige and warm tones.

### Tone on tone

The living room that walks out into a private deck beyond makes for an ideal entertaining space.

sport enthusiast teams up with an adventure biker, and together they transform people's dream homes into a reality – just how cool is that? Operating from Bengaluru since 1998, Pritvi Rao and R. Ramraj, both architects from the Manipal Institute of Technology, are partners in PR Design Group, an architecture and interior design firm that boasts of an efficient team of creative architects, interior designers and engineers.

Balancing innovation and aesthetics by using structural and interior design as symbiotic elements is what has taken this talented duo into creating some rather noteworthy projects. One such project is this beautiful home, innocuously tucked away near the Codissa Convent Park in Coimbatore.

From a floor plan that defines specific zoning of the various areas of the house, to strategically placed demarcations between public and private spaces — every part of this beautiful home is energised by a direct visual connect to the sumptuously landscaped outdoors.

Packed with goodies — a personal movie theatre, a gym and even an outdoor landscaped spa — the elements of the home satiates all the homing needs of the three member family that lives in it. The cherry on the cake being that this home design is completely Vastu-compliant.



‘Soothing beige and white tones complement the abundant views of a lush landscape outside.’



**Jewelled touches**

The happy homeowners enjoy their meal times in the lavish dining room that is deliberately sandwiched between a verdant garden on one side, and a ravishing sky lit internal court on the other.

**Green peeks**

All spaces of the home are energised by a direct visual connect to the landscaped outdoors.



**Private screening**

Watching movies being an important leisure activity of the couple, defined the home theatre being located in proximity to the master bedroom.



‘The theatre and guest bedroom, located along the passage, function as a perfect buffer between the public and private zones.’